

Your Partner in Profits.



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**Become a
Cash Advance Company
And
Partner in the Profits!**



*Introducing the most innovative and
profitable program in the industry.*

**Participate
in the profits!
Fund your own
Merchant Cash
Advance
clients... or
re-invest your
commissions.**

**Become Your Own Cash Advance Company
and Partner in the Profits**

You have options...

- Fund a portion of your client's cash advance and share in the profits by participating alongside an industry leader.
- Fund the entire cash advance and control your own destiny.
- Increase your income by re-investing your commissions in your submitted merchants.
- Invest at your own level of comfort. Large or small, Strategic gives you options.

**Strategic Funding has a program
to make you more money!**



The Strategic Partner Program

Strategic Funding, the most respected name in Merchant Cash Advance, has opened the door for ISO's, sales partners, processors, and investors to leverage our experience, technology, infrastructure, and expertise to earn you higher profits and allow greater participation in every merchant contract you submit.

Revolutionary

The first program in the industry to create a true partnership with ISOs.

Practical & Simple

Leverage the infrastructure of an industry leader for daily payments, greater profits, with real time reporting.

Accessible to All

Depending on your risk tolerance, you can invest all the money or a small portion.

This program is designed for ISOs and processors who want the assurance of investing alongside Strategic Funding.

For submissions that you originate, you can invest a portion of the funded amount and get the full benefit of our Underwriting, Cash Management, Administration, Collections, and Reporting, while getting real time comprehensive information on your accounts from our state-of-the-art web portal.



The Strategic Partner Program is perfect if you...

- Want to maximize profits on merchant contracts that you originated.
- Can benefit from the experience and co-investment of an industry leader.
- Want to take advantage of the industry's most innovative reporting technology, receive daily payments, and benefit from highly experienced management.
- Have investment dollars to benefit from a high yield opportunity.

Partner with the Pros... It's Just Good Business!

Testimonials

"We've been selling Merchant Cash Advances for years, and now, by investing in those merchants that we really believe in, we have increased our returns on every contract by close to 100%. Depending on the amount we want to invest, the deal structure, and the performance of the merchant, we have doubled the money we would have made by simply making the sale and taking our commission. Strategic makes it simple."

— J & L, Houston, Texas

This competitive environment has put pressure on pricing, and with the high cost of marketing it has become very difficult to close a deal without charging an additional fee. By investing 25% of the funding amount in the deals I have submitted to Strategic, I could increase my yield dramatically. This gives me a competitive advantage and puts more money in my pocket. I get paid by ACH every day that Strategic collects a daily remit; and tracking my balances and return is extremely easy on the web portal.

— DP, Pennsylvania



colonial funding network

YOUR TRUSTED SERVICE PROVIDER

Control your own destiny and become a cash advance company without having to invest in the technology and infrastructure!

Ready to be a player? Take advantage of our world class capabilities!

Colonial Funding Network is the answer for you. You find the merchant, invest the cash, and Colonial Funding does the rest.

Colonial will handle every detail of fulfilling and managing your merchant cash advance. From providing underwriting data, to administration... including filings, bookkeeping, reporting and disbursements... we do it all. Through our state-of-the-art Merchant and Funding web portal, you'll have real-time information on your clients... anytime you want it!

Become a Registered Funding Company with Colonial Funding Network and make your own funding decisions, set your own terms, factor rate and remits... now you can leverage Strategic Funding's many years of Merchant Cash Advance experience.

POWERED BY:



Colonial Servicing is perfect if...

- You want to fund all or most of the deal.
- You want the benefits of the premiere management and technology platform without making the investment.
- You want to provide your clients with the best service available.
- You want control of the terms and conditions of the cash advance you originate.
- You want a place to fund "out-of-the-box" merchants.

Key Features

- Daily Payments to You
- Real Time Reporting on Web
- Performance Analysis and Tracking
- Customer Service and Management
- Remote Access to Merchant Data
- Integrated with Multiple Processors
- Collection Services & Referrals
- Bonded

Colonial breaks the mold in Merchant Cash Advance

Testimonial

"I wanted to be able to fund some of the out-of-the-box deals that were hard to fund with traditional cash advances. The Colonial servicing platform has enabled me to fund these merchants whatever amount I want, at the factor rate and remit that made sense to me and my client. Colonial handles every aspect and makes sure that I get real time information about my accounts and daily deposits as they are collected. I am controlling my investments and Colonial takes care of the rest."

— A, New York

Increase Your Commissions by Re-Investing them in...

The Strategic IRA* Program

***(ISO Re-investment Account)**

This unique program permits you to invest your commission or residuals in the cash advance you have written. The ISO Re-investment Account is designed for Sales Partners who want to enhance their commission earnings, yet lack the liquidity or desire to invest in the Strategic Partner Program. Leave your commission in the deal and factor it up to the RTR of the contract... then receive your money daily as it's collected.



**You submitted the
contract... now
MAXIMIZE the
profit from it!**

“Where else can I gain close to 40% on my commission income? By re-investing my commissions, I have given myself a giant raise! I can invest in every one of my submissions, but I choose those that I like the most. It’s like having a high yield investment account that pays more than money placed in my bank or the stock market. It’s a great program.”

— N, Ohio

“Sometimes to close a deal, I need to lower the factor rate or make some other concession that might shave some points off my commission. By re-investing my upfront commission with the Strategic IRA Program I can beef up my income by participating in the overall returns.”

— T, Delaware

Testimonials



Get Started Today!

Call Leidi Torres

Asst VP of Support Services

at

212-354-1400 ext 213



RISK FACTORS & DISCLAIMER

Merchant cash advances carry a high degree of risk and uncertainty of performance. The performance of one contract or merchant cannot guarantee the performance of another, and each transaction must be evaluated independently. Participation or investment in any merchant cash advance contract is highly speculative and should not be done by anyone who cannot afford the loss of their entire investment. Past performance is not a guaranty of future returns. Investment or participation in any merchant cash advance contract is subject to all applicable law and the policies and procedures of Strategic Funding Source, Inc. and Colonial Funding Network, Inc., and violation of same could result in termination of participation rights.